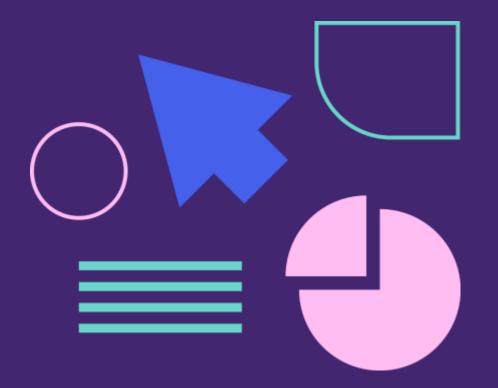
The impact of eLearning and online skills self-assessment for literacy learners

Austrian Euroguidance Conference 2022

Ailis Mardon-Egan

16 November 2022



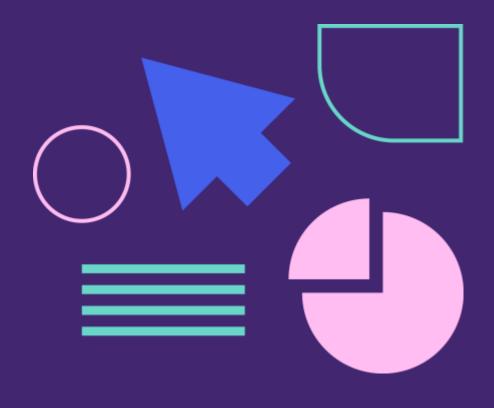


Agenda

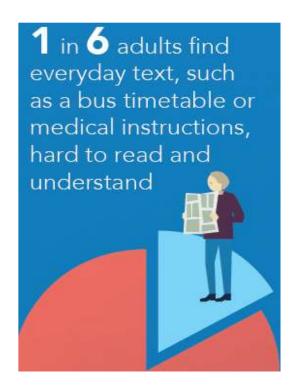
- Literacy and NALA
- CITO project
- CITO Skills Checker demonstration
- Sharing your experience
- Learn with NALA and the impact of eLearning
- Integrating the Skills Checker
- Sharing your experience



Literacy and NALA

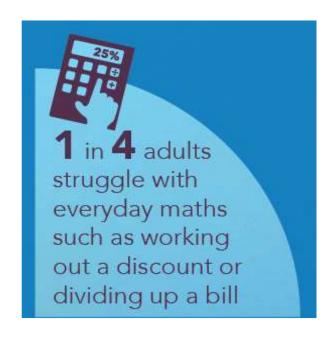


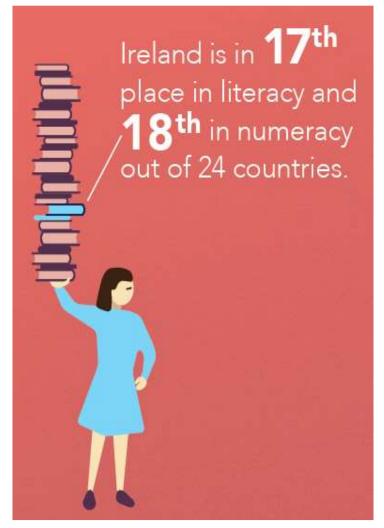




18% of Irish adults are at or below level 1 of literacy – 521,550 people

25% of Irish adultsare at or below level1 of numeracy –754,000 people





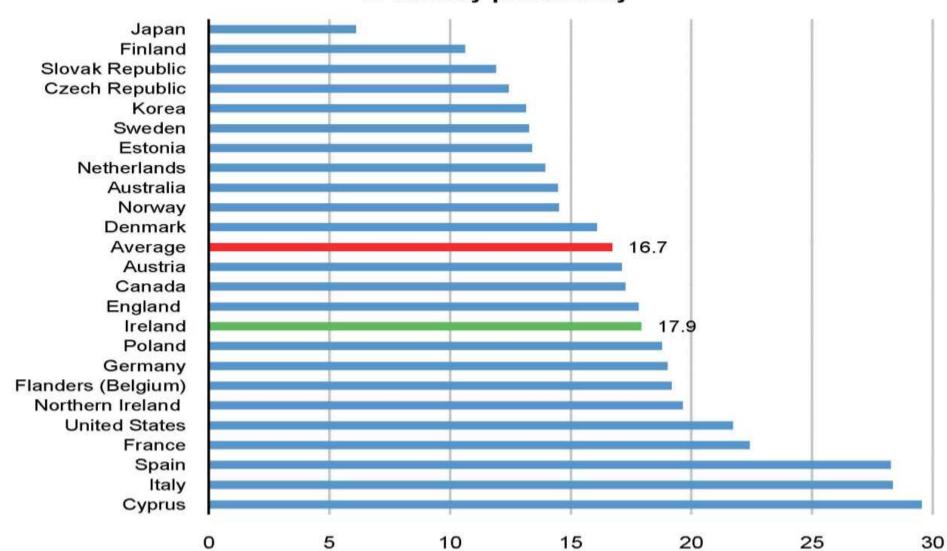
Reference: CSO (2013) Programme for Assessment of Adult Competencies PIAAC 2012 Survey

Results for Ireland



PIAAC 2012: Findings

Figure 2.1
Percentage of adults (16-65) at or below Level 1
of literacy proficiency

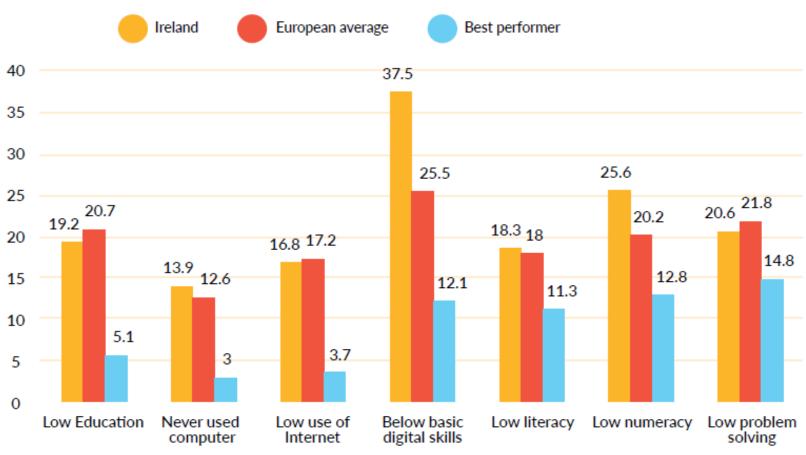




Digital Literacy 2020



Almost 1 in 2 (42%) lacked basic digital skills.



Source: Cedefop (2020). Cedefop country fact sheet: Ireland - Adult population with potential for upskilling and reskilling. https://www.cedefop.europa.eu/files/ireland_country_factsheet.pdf



Our guiding principles

Our vision

Our vision is an Ireland where adult literacy is a human right, where everyone can develop their literacy, numeracy, and digital skills, and where individuals can take part fully in society.

Our mission

To advocate for literacy as a human right and to collaborate with our partners to influence policy and practice to support the development of literacy, numeracy and digital skills

Our Purpose

To support adults with unmet literacy, numeracy and digital needs who are the furthest behind by raising awareness of these needs and supporting delivery of literacy friendly services in Ireland.



Our definition of literacy

- Literacy involves listening and speaking, reading, writing, numeracy and using everyday technology to communicate and handle information.
- It includes more than the technical skills of communication: it also has personal, social and economic dimensions.
- Literacy increases the individuals and communities' potential to reflect on their situation, explore new possibilities, initiate change and participate fully in family, community, society and work opportunities







ADULT LITERACY FOR LIFE

A 10-YEAR ADULT LITERACY, NUMERACY
AND DIGITAL LITERACY STRATEGY



We have to challenge the misconception that an inability to read, write or digitally communicate is a failure of the person. It is a failure of society and the State. We know that literacy is a form of power. So let us empower everyone in Ireland to be their best possible selves." – Minister Simon Harris

www.adultliteracyforlife.ie

Our work

support the implementation of FET & Adult Literacy for Life

Individuals with literacy needs

support organisations and society

undertake and promote research and share best practice





Learn with NALA



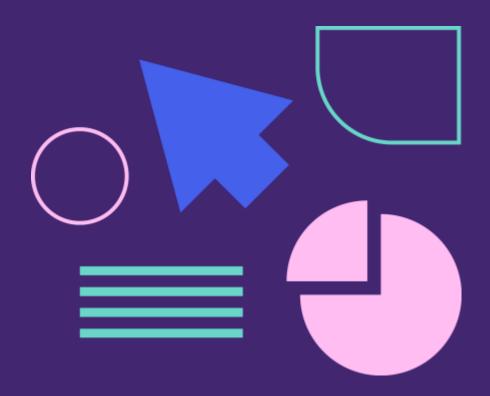




https://www.youtube.com/watch?v=1KjUX8My4oU&ab_channel=NalaIreland



CITO Project





1 in 5 European adults struggle with basic reading and writing, calculations or using technology in everyday life.



Lifelong learning rates vary from 6% - 30% across Europe.



CITO Project Partners

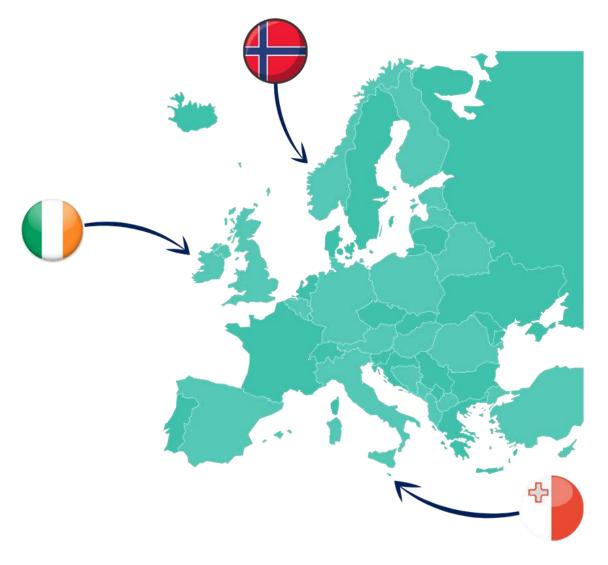










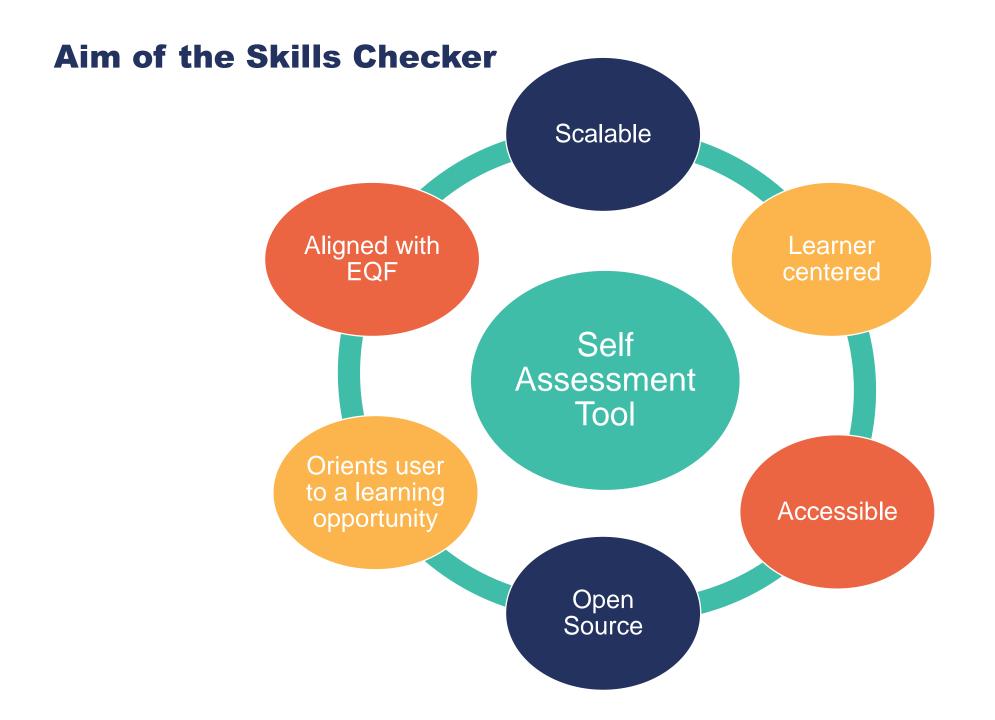




Project Aim:

- Create an online experience that supports adults with unmet digital, literacy and numeracy needs in developing their agency to engage in a learning experience.
- Create an environment that builds the confidence of the user by acknowledging the skills they already have and motivating them to take the next steps in achieving their goal



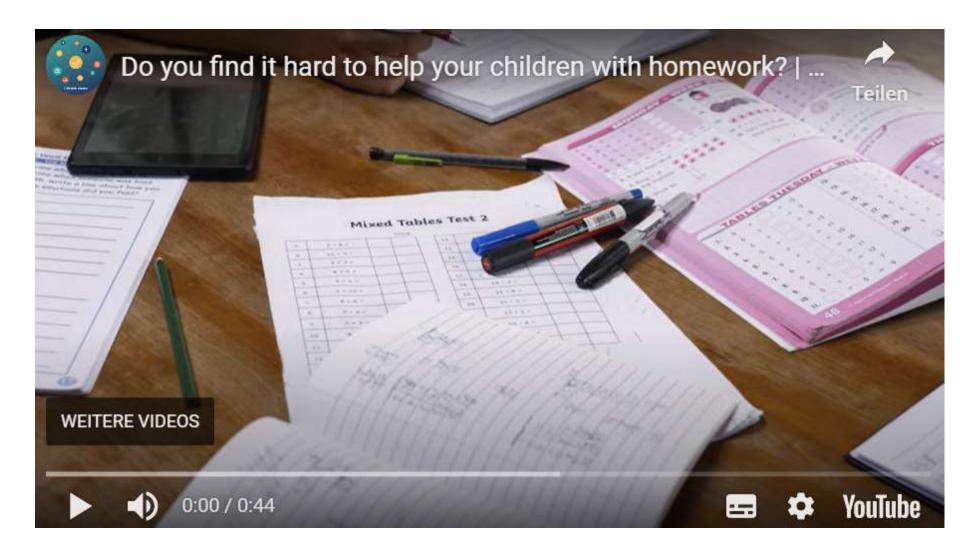




Empower learners and build confidence

CITO Skills Checker

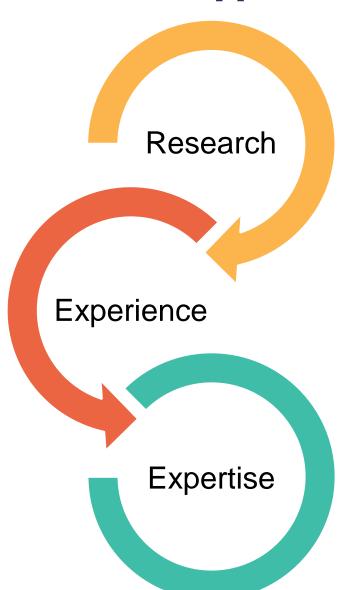


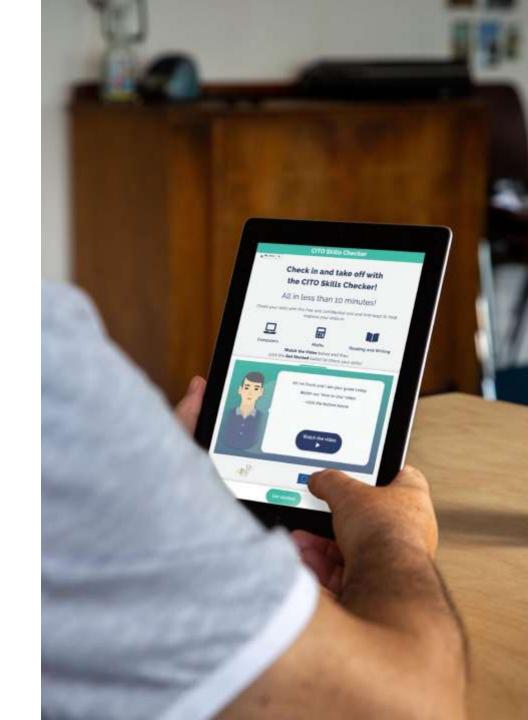


https://www.youtube.com/watch?v=l-CVL5C80jl&t=2s&ab_channel=CITOSkillsCheckerIreland



Evidence informed approach





Guiding principles

Adult literacy research

Guidelines for Good Adult Literacy Work

Mapping the Learning Journey Assessment Framework

Wealth Model Approach

Instructional design models

Expectancy-Value Theory

ARCS model

Motivational Framework for Culturally Responsive Teaching

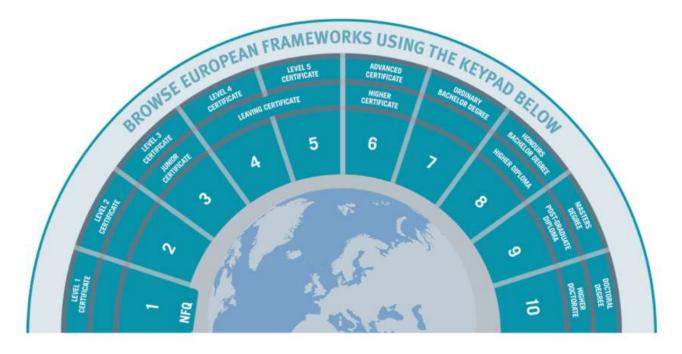
International best practice

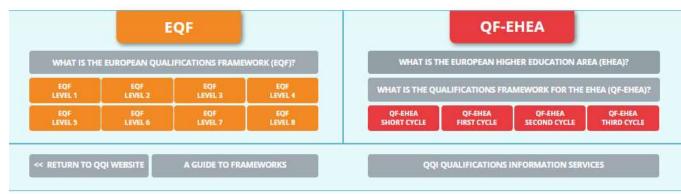
Universal Design for Learning (UDL) principles

European Qualifications Framework (EQF)



EQF Mapping







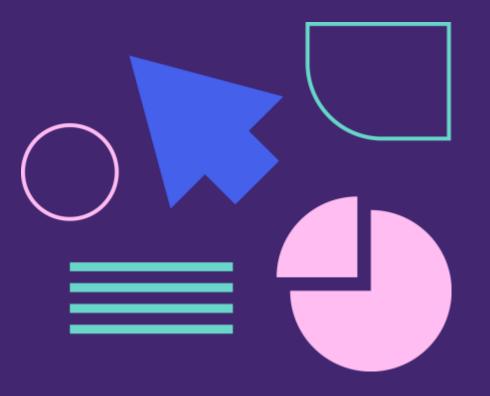




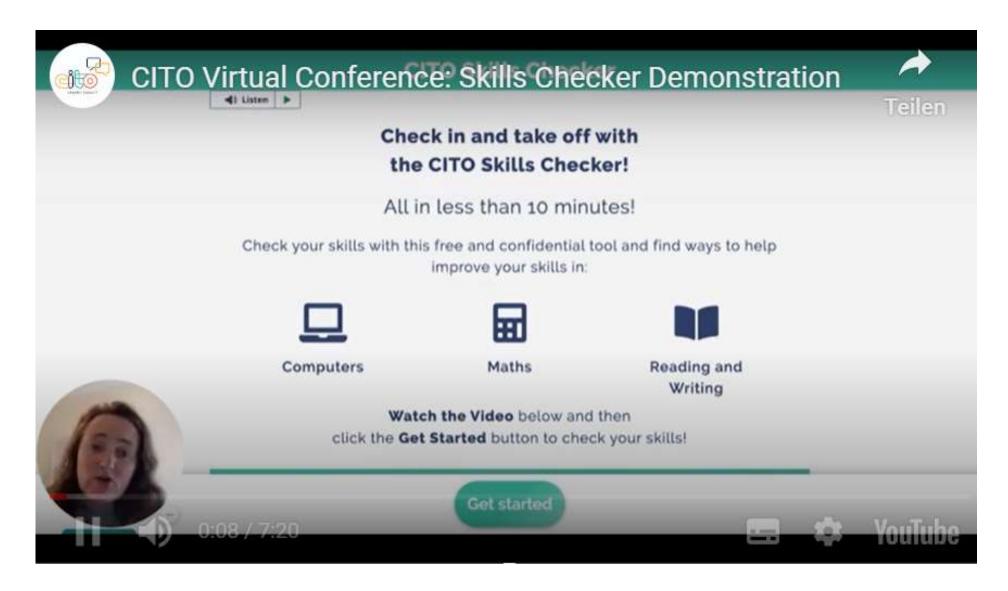




CITO Skills Checker demonstration









Try out the Skills Checker

- www.skillschecker.mt
- www.skillschecker.no
- www.skillschecker.ie
- In development: www.skillscheck.nala.ie



Sharing your experience





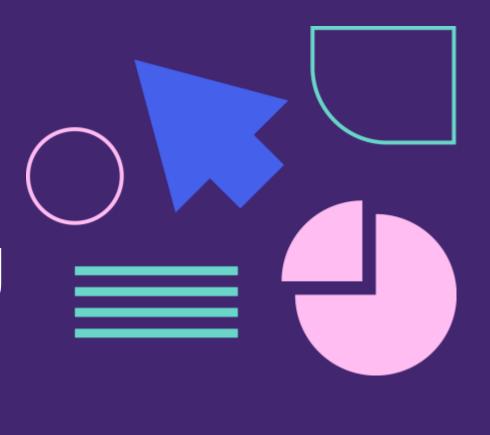
Discussion

When and where might you use a tool like the CITO Skills Checker in your practice?

Do you use online skills checking tools?



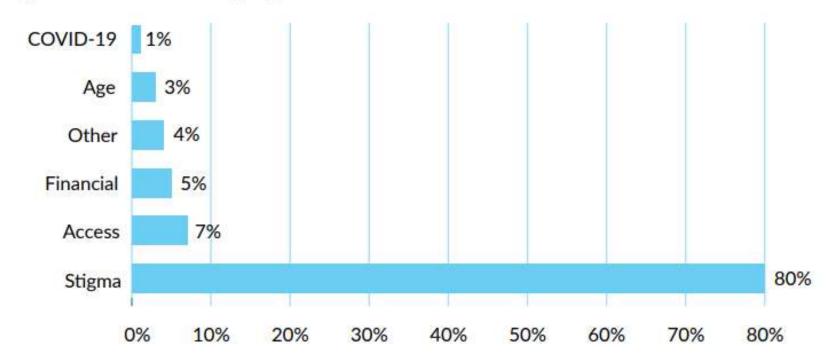
Impact of eLearning and online skills self-assessment





Barriers to engagement

Figure 10: Barriers to Literacy Support





Leading the way in online learning



2000-2021



Write On 2008-2019



NALA 2020-present

For more information, see: <u>Leading the way in online learning - the story of NALA's eLearning website from 2008-2019</u>











How it works Online courses Tutor training

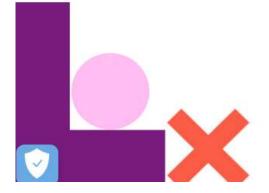


Learn for free

English, maths, computers and more









Leading the way in online learning

- Reducing the barriers to access
- Supporting greater participation
- Providing opportunities for recognition of prior learning
- Providing opportunities to develop new skills
- Supporting learners to obtain qualifications

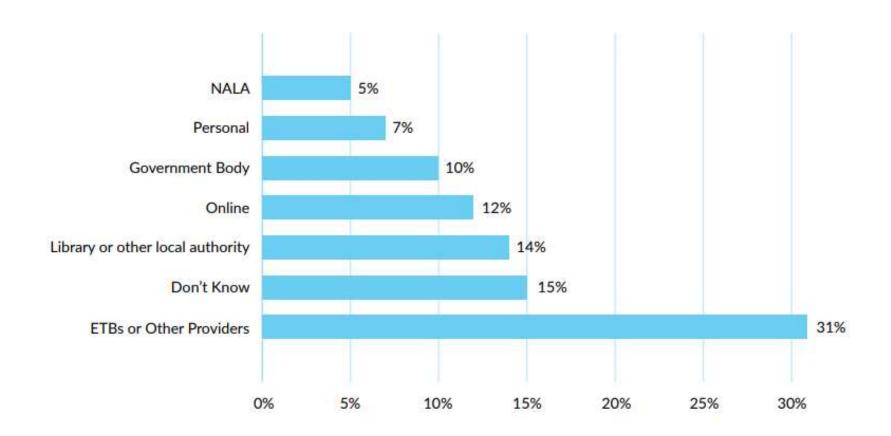


Stats	2020	2021	To June 2022
LWN Learners	1,965	4,190	5,624
Independent Centre Learners	57 6	2,817 1,373	3,676 1,948
Registered Centres	114	151	164
QQI learners	250	772	526
QQI Qualifications	458	1,657	1,217
Level 2 Level 3	20	1,164 493	861 356



Barriers to engagement

Figure 12: Perceptions of where to seek Literacy Support





Key findings from the CITO Project



Engaged with the
User Experience
survey on their own

Found the CITO
Skills Checker very
easy to use or easy
to use

Experienced an increased interest in doing a course in the future

Found the suggested courses relevant

Key findings from the CITO Project



Very likely or likely to engage with the courses suggested to them



Unaware of the courses suggested to them



Unaware of how to get further information about the courses suggested to them

Key findings from the CITO Project

During the 2 to 3 months after engaging with CITO Skills Checker...



Sought further information on a suggested course

Signed up to a suggested course

Started a suggested course

Key findings from Focus Groups

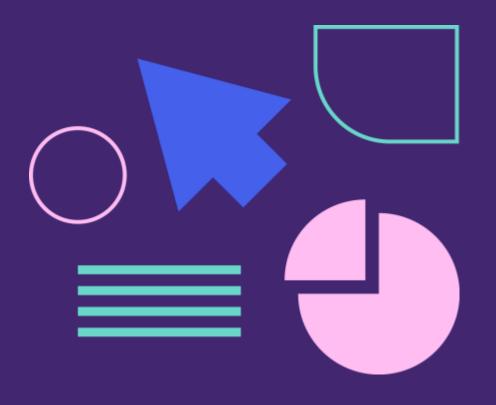


Would recommend the CITO Skills
Checker to a friend

Why?

- Portable
- Increases confidence around using technology
- Helpful in self-identification of skills levels
- Supports identification of future education and job options

Integrating the Skills Checker





Skills Checker: Open source



One of the key objectives of the **CITO Skills Checker tool development process** was to create a prototype that was scalable and available for organisations in Europe to adapt and localise to their own culture and context.

The CITO Project has developed a data driven tool that is built on an **open source technology stack** and has created an **open source repository** with supporting documentation to enable and empower organisations to initiate the adaptation process.

Home · CITO-Project/skills-checker-client-app Wiki · GitHub





NALA Learn with NALA



- Integration with Learn with NALA
- Signposts learners to online NALA courses, Freephone support number, and local Adult Education and Training Centres
- <u>Skillscheck.nala.ie</u>



Supporting adults who are furthest behind





Supporting adults who are furthest behind

- Targeted social media campaigns
- Literacy awareness training
- Blended approach offering a suite of flexible learning opportunities and touchpoints
- Signpost learners to information services and adult guidance



Sharing your experience





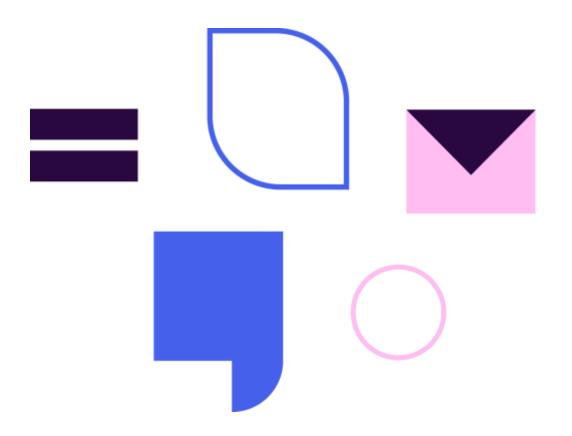
Discussion

What challenges do you face implementing online provision or using online tools?

How do you reach the furthest behind? Could a tool like this help?



Questions?





Thank you and Contact Details

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Learn with us: www.learnwithnala.ie







nalaireland



national_adult_literacy_agency

