

Green Guidance Euroguidance, Austria

11 NOV 2021

Peter Plant

Plant, P. (2020a). Paradigms under Pressure: Green Guidance. *Nordic Journal of Transitions, No 1, 2020*, 1–9

Plant, P. (2020b). Green Guidance for Sustainability. *Guidance Matters, Issue 5/Winter 2020*, 6-8

Plant, P. (2021). Utopia revisited: Green Guidance. *NICEC Journal, October Issue, 2021*, 53-59

What a wonderful world

George Weiss / Robert Thiele

I see trees of green, red roses too
I see them bloom for me and you
And I think to myself what a wonderful world

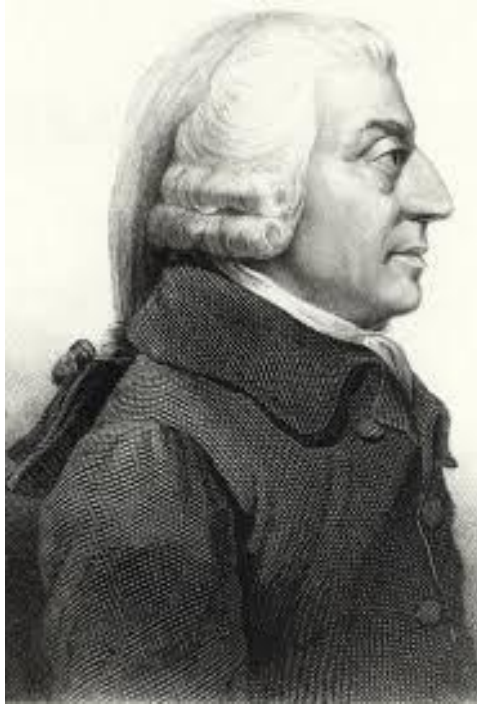
I see skies of blue and clouds of white
The bright blessed day, the dark sacred night
And I think to myself what a wonderful world

The colors of the rainbow so pretty in the sky
Are also on the faces of people going by
I see friends shaking hands saying how do you do
They're really saying I love you

I hear babies crying, I watch them grow
They'll learn much more than I'll ever know
And I think to myself what a wonderful world
Yes I think to myself what a wonderful world

Blind spots: Career development and Economic Growth

~~Adam Smith & Max Weber~~



- Individuals pursue their own interests led by an ‘invisible hand’ to promote an end that is no part of their intention: career development represents Smith’s ‘invisible hand’ made flesh (Watts, 2003)
- *Protestant Work Ethics*: individualistic work values, linked to economic growth, prosperity, protestant work ethics, and capitalism (Weber, 1958)

The Big Five & Policy Papers: mirrors

The *Big Five* career theories (Leung, 2008), plus one:

- Super: Life-span
- Holland: Person-environment fit
- Gottfredson: Circumscription and compromise
- Gelatt: Positive Uncertainty
- Krumboltz: Planned Happenstance
- Savickas: Life-design

- The growing globalisation of trade and lengthening of the period of active employment are increasingly requiring individuals to adapt their skills, in order to remain ahead of necessary changes
- The enlargement of the European Union has increased the potential for mobility in education and training
- Citizens' lives are increasingly characterised by multiple transitions
- Guidance plays a decisive role in the major decisions that individuals have to take throughout their lives

EU Resolution on Lifelong Guidance, 2008

Road ahead closed: off in a different Utopian (?) direction

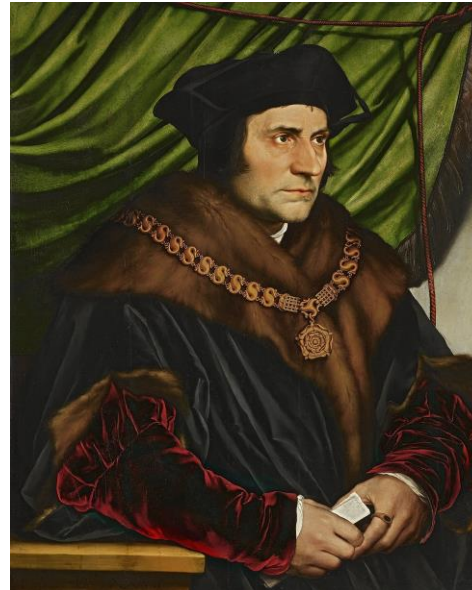


Thomas More (1516): UTOPIA

from greek u="NON" + topos ="PLACE"

Utopia & Careers:

- Every citizen must learn farming, and at least one of the other essential trades: weaving, carpentry, metalwork, and masonry
- No unemployment: all able-bodied citizens must work
- Working hours are six hours a day; many willingly work for longer
- Lifelong learning: all citizens are encouraged to take part in learning in their leisure time



Utopian Frank Parsons: Mutualism

The progressive movement: The

Vocation BuReau, Boston

'To aid young people in choosing an occupation, preparing themselves for it, finding an opening in the

ss.' (P



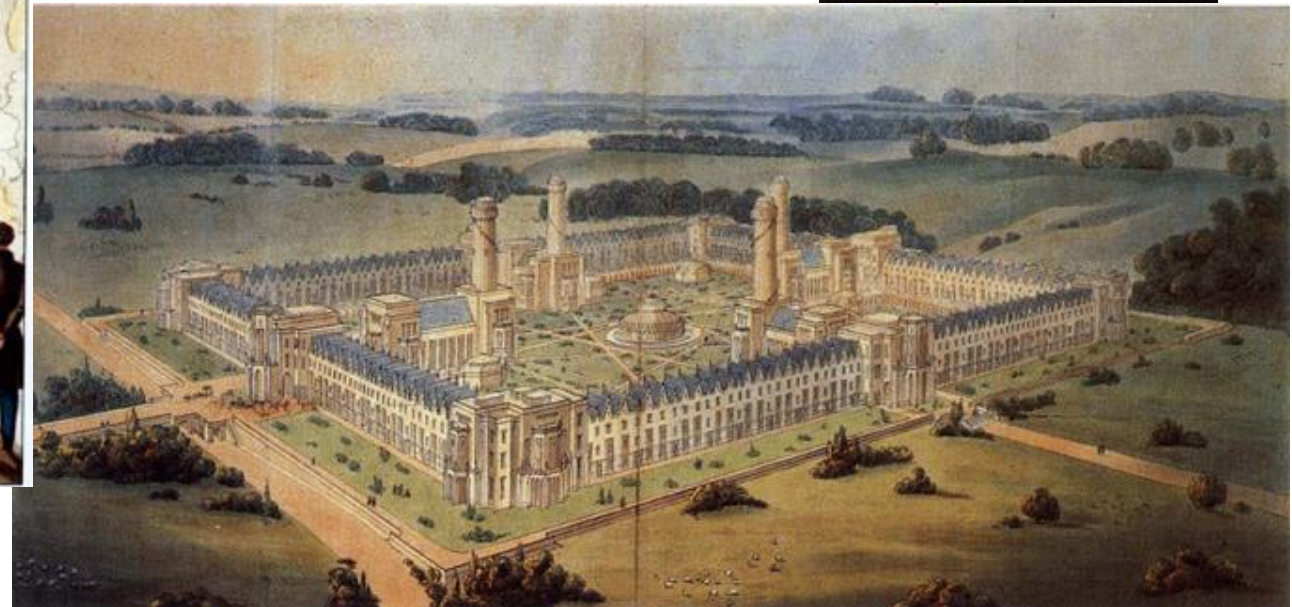
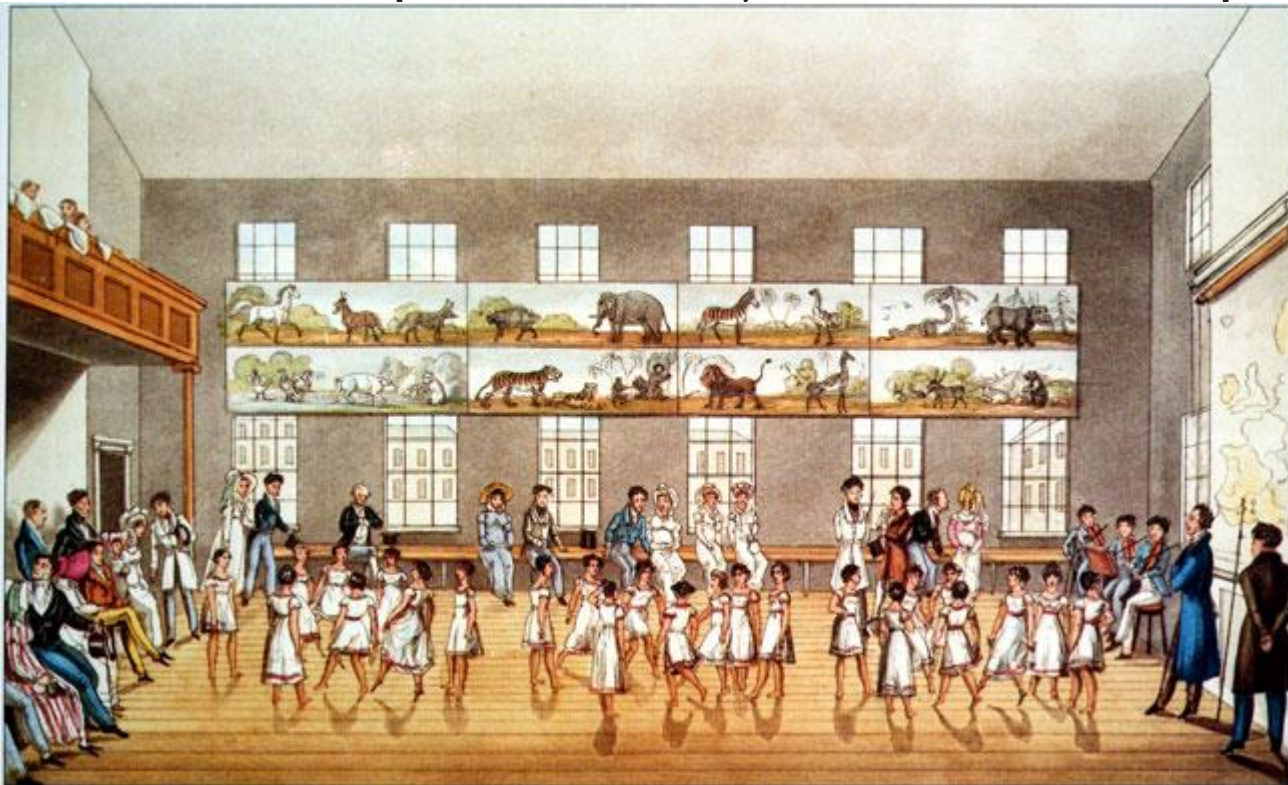
Utopian Charles Fourier: Work as Passion

~~12 common passions – 810 types of character. Thus the ideal~~
phalanx = 1620 people (Fourier, 1848)



Utopian Robert Owen: Education, Working conditions – and dancing

"Superior social, intellectual and physical environment" (Owen,



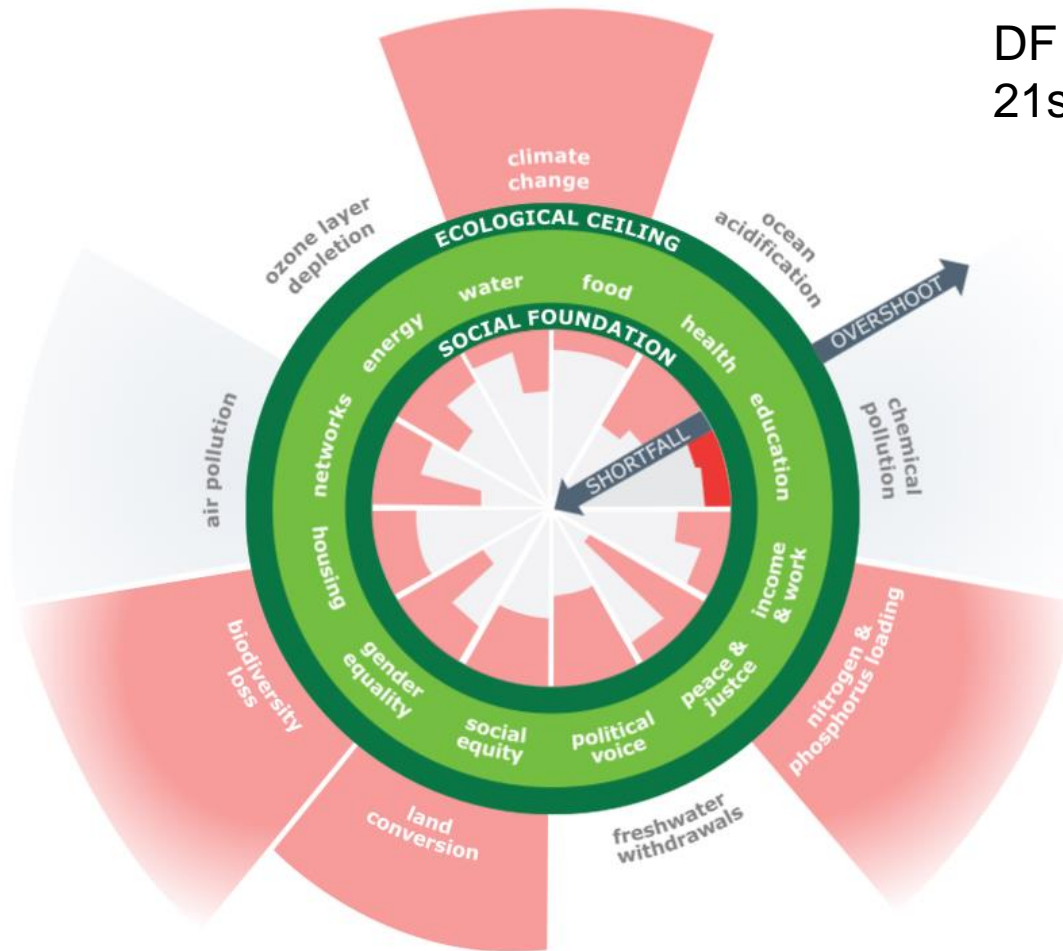
Paradigm shift

- **“Paradigm shifts arise when the dominant paradigm under which normal science operates is rendered incompatible with**



The Doughnut of social and planetary boundaries, Kate Raworth (2017)

DF Doughnut Economics: Seven Ways To Think Like A 21st-Century Economist Kate Raworth - book pdf free



1) Adult population (aged 15+) who are illiterate: 15% (2013)

2) Children aged 12-15 out of school: 17% (2013)

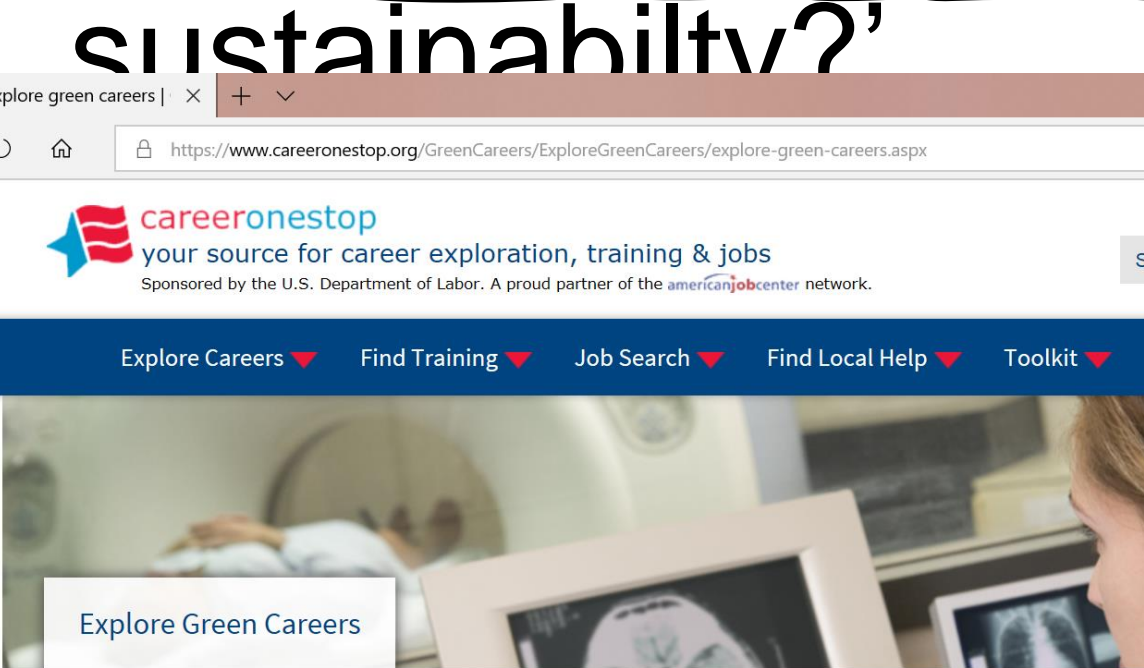
after the
oil: on its
way to
green,
Norway



Career Guidance: part of the ~~solution~~



question: 'What is the impact of your career choice in terms of sustainability?'



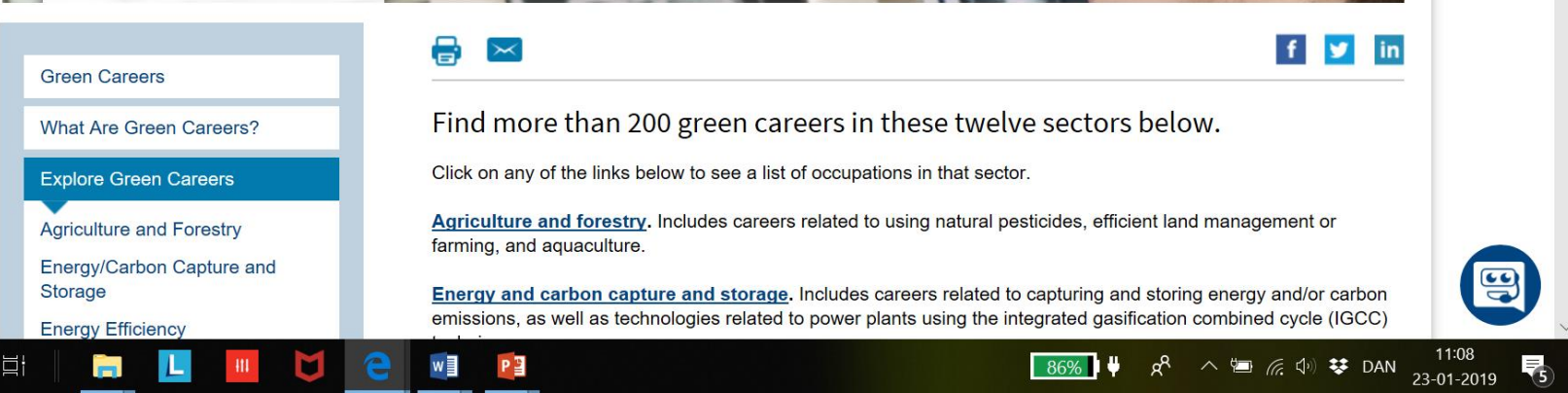
Explore green careers | × + ▾

https://www.careeronestop.org/GreenCareers/ExploreGreenCareers/explore-green-careers.aspx

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Explore Green Careers



Print Email

Find more than 200 green careers in these twelve sectors below.

Click on any of the links below to see a list of occupations in that sector.

Agriculture and forestry. Includes careers related to using natural pesticides, efficient land management or farming, and aquaculture.

Energy and carbon capture and storage. Includes careers related to capturing and storing energy and/or carbon emissions, as well as technologies related to power plants using the integrated gasification combined cycle (IGCC)

11:08 23-01-2019 86% DAN



Career guidance for kids is our best hope for climate change

January 9, [2019 10:28pm GMT](#)

To empower children means to nurture them as they develop skills to take charge of their lives. Here, Alex Sayers, left, holds the microphone for Azure Faloona, both 12 years old, at a rally held last October in Seattle in support of a high-profile climate change lawsuit. AP Photo/Elaine Thompson

FEATURE ARTICLE

SUMMARY REPORT - NATIONAL FORUM ON GUIDANCE 2021

Promoting Sustainable Development and Change - What is the contribution of Lifelong Guidance?



Now in its 10th year, the NCGE National Forum on Guidance provides an informal communication and cooperation facility for those involved in the provision of guidance and the development and support of



Development/Care er Education: A grEen Spot



- Green Guidance: a renewed relevance for Uddannelse og Job (DK), Arbejdskendskab (DK), Utdanningsvalg (N), SYV (S), Opinto-ohjaus (FIN); Náms- og starfsráðgjöf (IS); Arbeitslehre (D)
- Education for Sustainable Development (ESD) Education for Sustainable Development (unesco.org)

Ecologism vs Environmentalism: an analytical approach

Figure 1: 'Light green' versus 'dark green' approaches to environmental sustainability (Dobson, 2007) mapped on to Watts' (1996) quadrant of socio-political ideologies

	Focus on society	Focus on individual
Focus on socio-political change DARK GREEN (Ecologism)	RADICAL (social change)	PROGRESSIVE (individual change)
Focus on socio-political status quo LIGHT GREEN (Environmentalism)	CONSERVATIVE (social control)	LIBERAL (non-directive)

Fig from: Packer, R. (2019). *Greening HE careers education and guidance? An investigation into the perspectives and experiences of career development practitioners from English universities*. Master's Thesis. Derby: University of Derby

Refs:

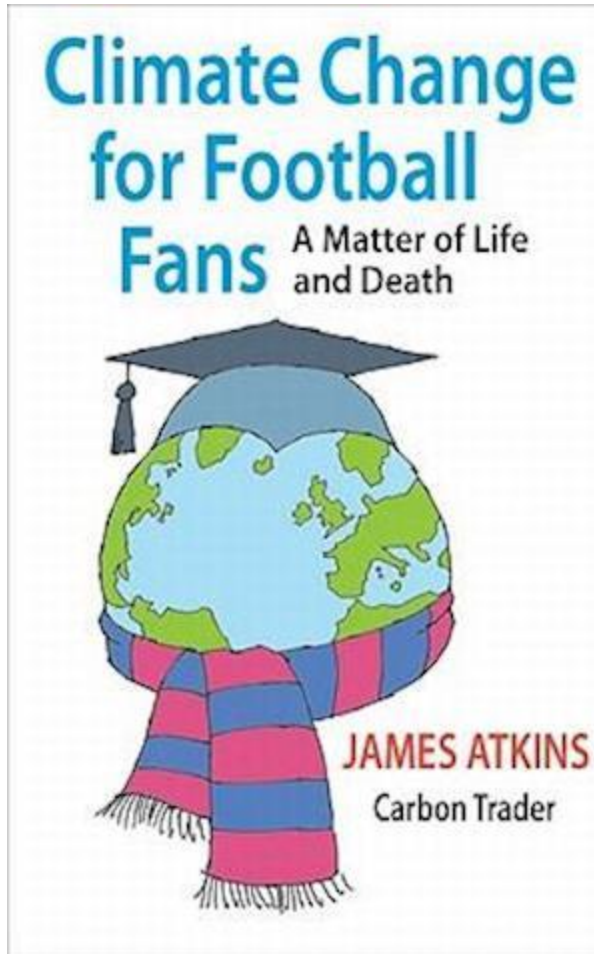
- Dobson, A. (2007). *Green political thought* (4th edition). London: Routledge.
- Watts, A.G., (1996) Socio-political ideologies in guidance (in) Watts, A.G., et al (eds), *Rethinking Careers Education and Guidance*, London: Routledge. 225 – 233.

Figure 3: Socio-political ideologies of green careers education and guidance. Adapted from Watts (1996) and Dobson (2007).

	Focus on society	Focus on individual
<p>Focus on change</p> <p>DARK GREEN (Ecologism)</p>	<p>RADICAL (social change)</p> <p>Mantra: <i>“We must change oppressive structures and systems that perpetuate social and environmental injustices”</i></p> <p>In careers practice this might look like: helping individuals to see social and environmental challenges as group – rather than just individual – challenges, e.g. through green critical pedagogy.</p>	<p>PROGRESSIVE (individual change)</p> <p>Mantra: <i>“We must empower individuals to move beyond limiting structures”</i></p> <p>In careers practice this might look like: encouraging and empowering individuals to make individual career choices that take ecological wellbeing into account.</p>
<p>Focus on status quo</p> <p>LIGHT GREEN (Environmentalism)</p>	<p>CONSERVATIVE (social control)</p> <p>Mantra: <i>“We must help people to develop sustainability literacy skills so that they can adapt to the needs of the labour market”</i></p> <p>In careers practice this might look like: acting as a ‘gatekeeper’, assisting individuals to develop their skillset/attributes for a greener economy.</p>	<p>LIBERAL (non-directive)</p> <p>Mantra: <i>“We must provide equal opportunities for individuals who are environmentally-minded”</i></p> <p>In careers practice this might look like: helping individuals who are environmentally-minded to make career choices in line with their personal values and skillset.</p>

Carbon trader? Hairdresser? Builder?

<https://www.careeronestop.org/GreenCareers/ExploreGreenCareers/explore-green-careers.aspx>.



- green activist working with neighbourhood ecological gardening
- green greenkeeper with a no-pesticide approach to maintenance of sports grounds
- green lawyer working with environmental cases
- green transport engineer work with non-pollutant means of traffic and transport
- green farmer working with ecological practice in fields and stables
- green painter using non-toxic and degradable paints
- green builders using natural insulation materials
- green wind-turbine designer
- green fashion designer
- green hairdresser

Lifelong utopian

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