



# Master in Research and Innovation in Higher Education



*EUA is the representative organisation of universities and national rectors' conferences in forty-five countries across Europe. EUA's mission is to promote the development of a coherent system of education and research at the European level, acknowledging the diversity of its members and the importance of solidarity.*

*Through projects and services to members, EUA aims to strengthen institutional governance and leadership, and to promote partnership in higher education and research both within Europe, and between Europe and the rest of the world.*

## **GUIDELINES FOR QUALITY ENHANCEMENT IN EUROPEAN JOINT MASTER PROGRAMMES**

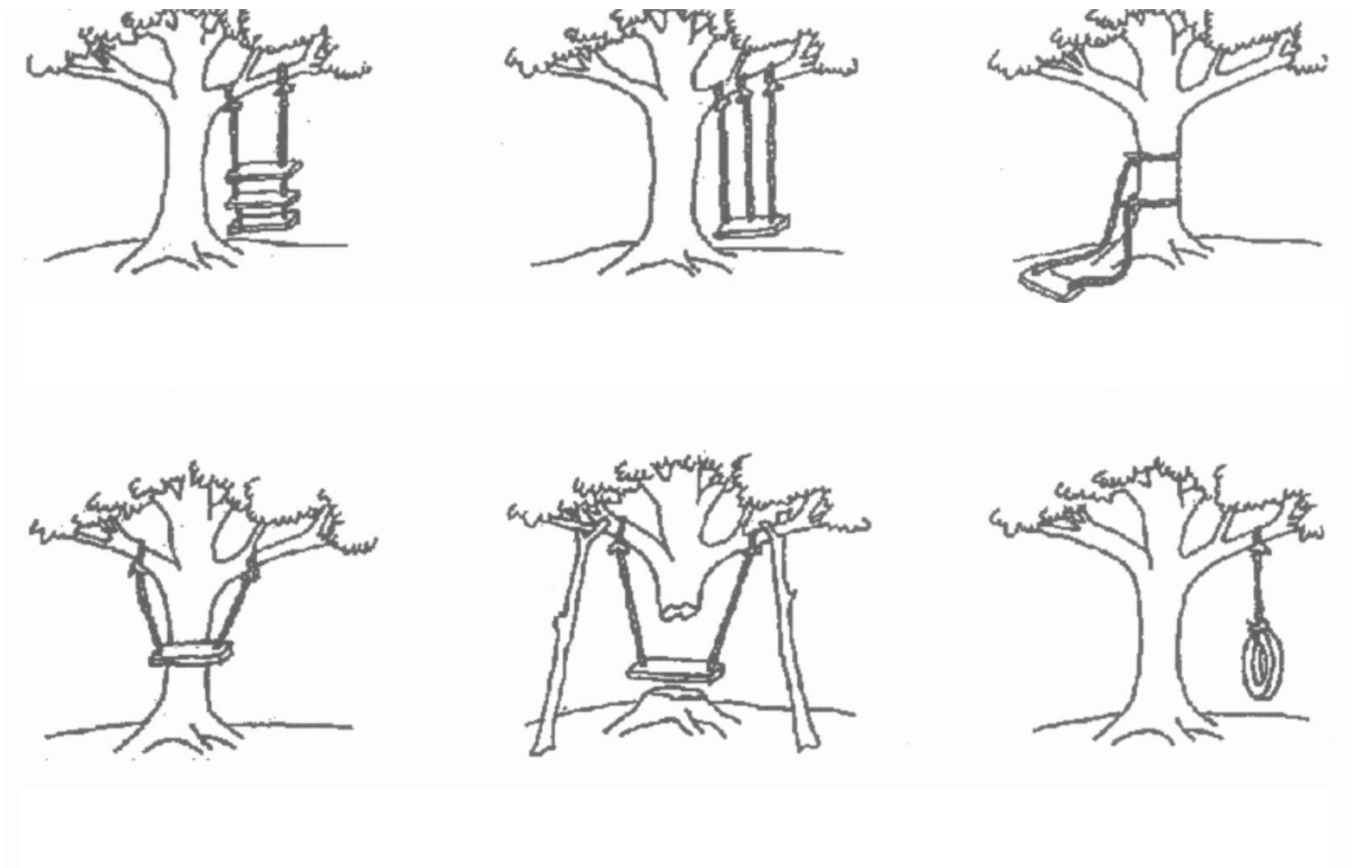
EMNEM – EUROPEAN MASTERS NEW EVALUATION METHOD  
GUIDELINES FOR HIGHER EDUCATION INSTITUTIONS

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# Joint Master !?!



Danube University Krems  
University for Continuing Education



Hochschule Osnabrück  
University of Applied Sciences



北京師範大學  
BEIJING NORMAL UNIVERSITY



UNIVERSITY  
OF TAMPERE

# STAR TREK: THE NEXT GENERATION



Wallpaper by K-Star

# Key Facts

- **4 semester, 2012 first intake, 120 ECTS, full time**
- **joint degrees**
  - Danube University Krems (Austria)– coordinating partner
  - University of Tampere (Finland) – **Master of Administrative Science (M. Sc. (Admin))** with DUK
  - University of Applied Sciences Osnabrueck (Germany) – **Master of Science (MSc.)** with DUK
  - Beijing Normal University (China): work in progress
- **Intensive mobility track (travel agents, visa, housing...)**
  - "adaptive" students – faculty - universities
  - Internship experience (pool, contracts, reports and reviews)



# Our Mission

- Promote and enforce the benefits of the current changes in the knowledge triangle (innovation, research and higher education system)
- Educate innovation, research and higher education experts who are prepared for the future challenges
- Prepare students for the challenges by linking knowledge on systems and tools with a global comparative perspective
- Improvement of research and innovation of HEIs through professional management









# Success story

- **Austria Mundus**
  - **Institutional commitments**
    - power, field,
    - teams (academic & administrative)
  - **Academic**
    - Highly selective
    - Quality monthly
    - Working Papers in Higher Education Studies ([www.wphes-journal.eu](http://www.wphes-journal.eu))
    - Best paper and poster awards (e.g. EAIR 2015), eBooks
  - **Field**
    - Internship
    - Almost 100% success and employability rate
    - 1/3 of MARIHE1 with PhD positions (Oxford, Boston College,...)
  - **Funding**
    - Increased number of self paying students year by year
    - Input and output schemes fit
  - **Improving by doing**
    - Teaching and learning
    - First joint degree programme with a Chinese university
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# Challenges

- **Diversity**
    - Culture(s) (academic and „real“)
    - Laws
    - Institutions (mission & type, size, funding,...)
    - Disciplines (student and faculty)
    - Academic standards
  - **Economies of scale**
    - Group size
    - National domination
  - **Programme Life Cycle (Funding, Part Time etc.)**
  - **Distance and closeness – face to face**
  - **Quality Management**
-







# Joint programmes are for gate keepers, gardeners and guardians

